

Zweiter Deutscher WPC-Kongress



Second German WPC Congress

December 4th and 5th 2007
Maritim Hotel, Cologne
www.wpc-kongress.de

Information for Exhibitors, Sponsors and Speakers

July 2007

Contact

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Information about the congress

Wood-Plastic-Composites (WPC)

WPC are thermoplastic compound materials that consist of different shares of wood, plastics and additives. They can be formed into parts with different thermoplastic processes such as extrusion, injection moulding, rotational moulding, press processes and thermoforming (more information about that is available in the WPC study of the nova-Institut, 2006).

Summary of the press release about the great success of the First German WPC Congress (2005)

First German WPC Congress with great Response

Large market and innovation potential for wood-plastic composites (WPC) – section WPC was founded

The First German WPC Congress that was held by the nova-Institut (Hürth) on November 8th and 9th in the Maritim-Hotel in Cologne achieved great interest among the wood and plastics processing industry, suppliers and users: 300 participants from 14 countries met in Cologne to become informed about the newest developments in wood-plastics-compounds and to discuss actively.

The sectors construction, furniture, automotive, raw materials and additives as well as producers from the wood and plastics industry were present.

24 companies and institutes presented their competence in production machines (extruders), measurement and mixing devices, WPC granules and consumer products at the accompanying trade exhibition.

The exhibitors expressed their satisfaction with the „well-mixed“ participants that allowed a wealth of business contacts.

The strong interest in the topic WPC reflects the astonishing dynamics with which the production and sales of this new materials group are growing.

(...)

On November 8th, the first day of the congress, a new section WPC was founded as a part of the „Verband der Deutschen Holzwerkstoffindustrie e.V.“ (VHI), Gießen.

(...)

The participants experienced a booming industry sector, an industry sector with great potential that shall be used, but also obstacles and risks that need to be overcome. The congress contributed to both.

The aim of the nova-Institut was to put this congress into life to unite the interests and industry sectors – and it succeeded.

The concept of letting producers and users have their say succeeded, marking off this congress from other events and interesting new players in WPC. The WPC congress shall – with an enhanced concept – take place at regular intervals.

You can find additional information about the WPC Congress on the internet page www.wpc-kongress.de

Partners

Close cooperation with relevant associations, institutions and important players from the sectors wood materials, (bio-)plastics and bordering sectors is intended to interest as many companies from different sectors in the topic WPC.

The following partners are supporting the congress:



Media Partners

Holz-Zentralblatt

Composite
Materials

www.
nachwachsende-rohstoffe
Das Nachrichten-Portal .info

Important information for foreign-language participants

Please notice that this is a German congress, therefore the presentations are held in German - but we have a **professional simultaneous translation!**

In any case, most exhibitors and participants do speak English. They will get in contact with your company or answer your questions during the breaks.

Information for exhibitors

Along with the congress, an exhibition on the topics WPC production, trade, applications and R&D will take place in the foyer. Contact us if you are interested in an exhibition stand!

The trade show system

We offer you full service: In the rent price included are the booth fee, an entrance card worth 580 € (net, incl. gala buffet) and a rented booth system with illumination, a shelf and either a showcase with a bar stool or a bistro table with two bar stools (see below).

Of course we bring you into contact with our exhibition service company Koof & Partner – for example for the creation of the logo.

You only need to fill in the registration form and send it by fax to the nova-Institut GmbH (+49 (0)2233/ 943683). Pay attention to the exhibition conditions, please.

We offer you the booth system OCTANORM, consisting of a basic box 2/3/2.5 m and equipped with a panel for your logo, a shelf and illumination.

The booth equipment with showcase (booth type A) consists of a table showcase 50/100/110 cm in white with sliding doors, KS beech lining and on the bottom storage space for brochures and finally a bar stool.

The booth equipment with bistro table and bar stool (booth type B) includes a table and two bar stools.

STAND TYP A

3.00
System h=2.50m
InfoTisch
Schrägragel
2.00
Logo

STAND TYP B

3.00
System h=2.50m
StehTisch
Schrägragel
2.00
Logo

LOGO

1.20
0.80

WPC-Kongress

A

B

KOOF & PARTNER nova Kaufhaus für geliebte und blühende Innere Erde	Kunde: nova-Institut
	Messe: WPC-KONGRESS
	Ort: MARITIM-HOTEL KÖLN
	Halle: FOYER/SALZ Stand:
	Datum: 05.06.2020 F. MARITZ Maßstab: 1:50

The division of the foyer

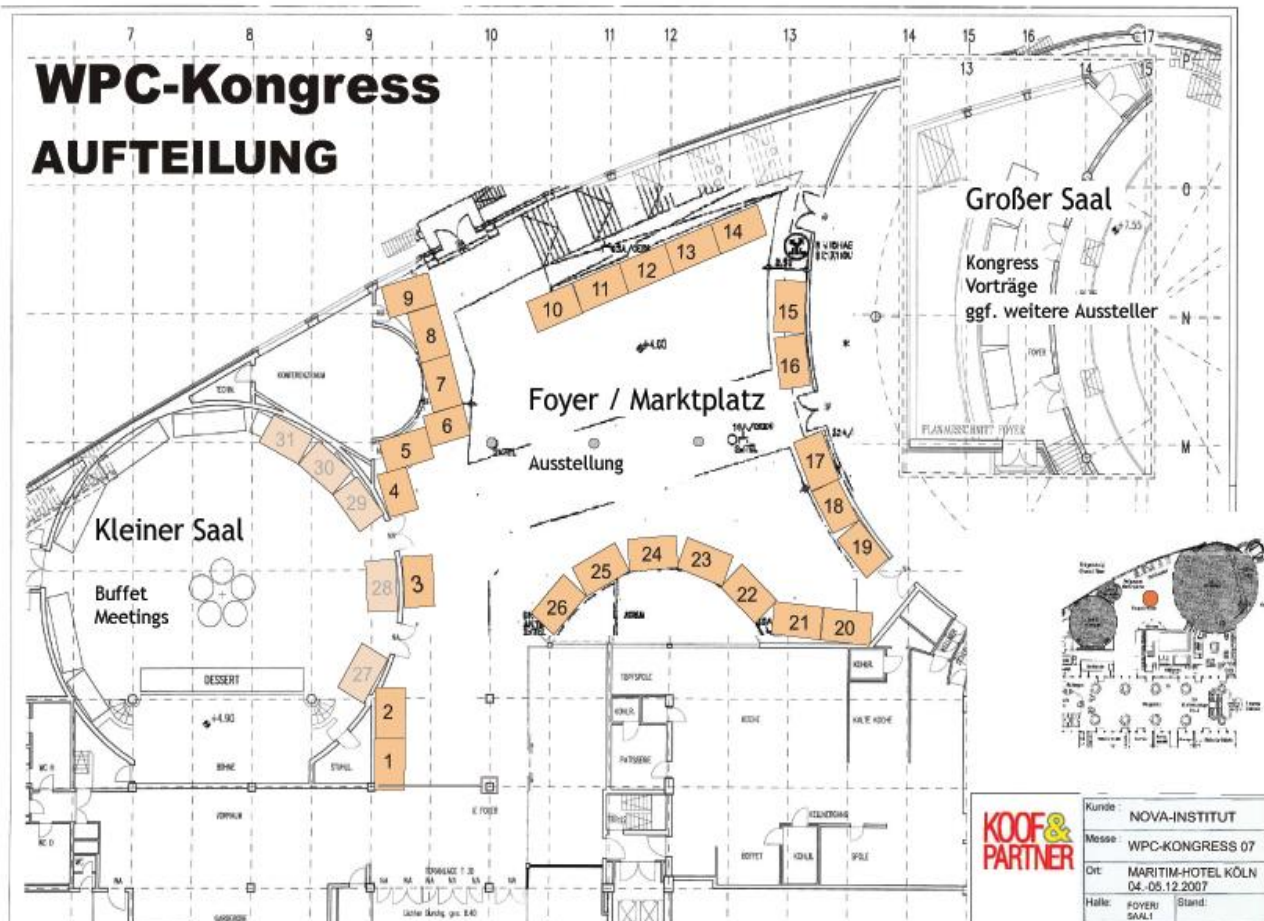
What position? - You have the choice!

The booths will be reserved in the order of the incoming reservations. Contact us to learn which booths are already reserved. Sponsors will be preferred if shortages occur (legal process impossible).

A plan of the exhibition is attached.

Booth fees (net)

- foyer 6 square meters: 1,400 € (net)
- foyer 12 square meters: 2,400 € (net)



Exhibition conditions

You can find the exact exhibition conditions at www.wpc-kongress.de. If you like, we could of course also send them by fax or post to you.

Information for Sponsors

Our sponsoring concept does intentionally abstain from a primary sponsor and instead aims to offer many companies the possibility to present themselves and to support the congress on moderate terms.

The sponsors will be presented with name and logo on all brochures, the proceedings and in the internet in the context of the WPC-congress. If you decide early on, this marketing runs for almost a year!!!

All brochures and e-mails will be sent to the whole contact list of the nova-Institut and its partners (overall more than 4,000 recipients) and the press releases will be sent to all relevant professional journals, so the sponsors will attract a lot of attention in different sectors.

The sponsoring includes two entrance tickets.

The sponsorship fee is 2,300 € (net) incl. two altogether 1,160 € (net) worth of entrance tickets.

An „upgrade“ of 2,000 € (net) turns you into a

„Premium Sponsor“

With this you support the WPC innovation award and will be mentioned with emphasis in the marketing for the innovation award, the related publications and the award ceremony. Of course you would have an entitlement for a seat in the nomination jury.

We are of course available for further questions. Contact Mr. Gahle for this:

Christian Gahle

phone.: +49 (0)2233 – 48 14 48

fax : +49 (0)2233 – 48 14 50

mobile: +49 (0)179 – 39 82 962

e-mail: contact@wpc-kongress.de

Information for speakers

Call for Papers

The nova-Institut GmbH holds the „Second German WPC Congress“ in the Maritim-Hotel in Cologne on December 4th and 5th 2007. We are expecting again about 400 professional participants from different industry sectors.

If you want to hold a presentation about the wide topic of WPC material, we ask you to send an abstract till at the latest April 30th 2007. The presentations shall not exceed a time limit of 25 minutes. An expert jury consisting of representatives of the nova-Institut and the WPC congress partners will promptly decide on the most interesting abstracts and inform you about their decision.

The finalised presentation should be sent till August 31st 2007 as digital file (text or PowerPoint Version or PDF) to enable us to include it into the proceedings.

As a speaker you would have free entrance on both congress days and for the gala buffet.

Topics

The congress shall cover the following topics:

1) WPC in Germany and Europe

for example market overviews, data and facts, raw material security

2) Market acceptance of WPC in different sectors

for example point of view of the wood and furniture industry, plastics industry and the automotive industry

3) Quality standards and standardisation

for example reports from committees, work reports from associations

4) Durability

for example property optimisation through additives, influence of animal and plant vermin, influence of climate

5) New developments

for example products, technology and processes, chances and problems

6) Surfaces

for example coating and lamination

You should also send in your abstract if you cannot relate it to one of these topics!

WPC innovation award 2007

The WPC innovation award shall sensitise the WPC sector – but as well other interested companies – for innovative ideas both in product development and design and in the realisation of new technologies, processes, tools and receipts.

The competition wants to encourage the development of new applications and markets that are appropriate for the material. Especially in the year of the leading fair K'07 many innovations are expected of which the most relevant shall be recognised on the second German WPC congress.

In the focus of this industrial congress are realised and and innovations facing immediate market introduction, no theoretical models or designs.

We expect significant synergies between competition and congress in the public relations work that will finally benefit the material WPC.

The winners of the competition will be publicised on the second day of the congress and afterwards through press contacts to a mixed audience.

The publication of the resulting press reports may occur months later, so one can expect a long-lasting echo in the press.

Categories

Product innovation

In the focus is a product that was made of at least 50% WPC (according to the nova definition). This product should have entered the market in 2007 or face immediate market introduction. Ideas or product samples without marketing concept or design studies will not be accepted.

Technology and process innovation

As “technology innovation” significant developments in the process optimisation, in machine and tool production, in the receipt or similar categories can be awarded.

The definition of „technology“ for this purpose is intentionally very wide. The innovations should be in use for the first time in 2007 or be at least markt-ready.

Deadline for proposals is September 30th 2007

We do of course treat your competition data confidentially, a premiere on K'07 or other exhibitions will not be endangered.

Further information is available on www.wpc-kongress.de

nova-Institut GmbH
 Industriestrasse
 50354 Huerth, Germany
 fax: +49 (0)2233 – 48 14 50

Registration for exhibitors
1. Registration for the exhibition

company:
 contact person:
 street:
 postal code/city:
 phone:
 direct dial:
 mobile:
 fax:
 e-mail:
 internet:
 Sector of the exhibiting company: R&D
 (multiple markings possible) raw materials
 processing
 consultation and information
 user
 trade

description of exhibit:

Included in the booth fee is a 580€ worth of entrance ticket (net, incl. gala buffet) and a complete booth system.

2. Desired booth number (see map)

booth number option 1-3			size (width x depth)	price in Euro (plus 19 % VAT)
O. 1	O. 2	O. 3	booth in the foyer	
			6 sqm (3 m x 2 m)	1,400 €
			12 sqm (6 m x 2 m)	2,400 €

We cannot guarantee that we can assign you the desired booth position, we do therefore ask you for three options.

The assignment of booths will happen according to the sequence of the incoming orders/payments.

Please note concerning your position choice that the map (map A) will be updated regularly and the already reserved booths will be marked. On our internet page www.wpc-kongress.de (→ "Aussteller") you can additionally find all exhibitors that have made a reservation so far as well as their booth numbers.

3. Desired type of booth (see map and photos at www.wpc-kongress.de)

Included in the fee, choose your preferred type, please:

Booth type 1:	Booth system OCTANORM, basic box 3x2x2.5 m (width/depth/height), panel for logo, illumination, a <u>table showcase</u> 50/100/110 cm in white with sliding doors, KS beech lining, storage space for brochures below, <u>1 bar stool</u> , 1 shelf
Booth type 2:	Booth sytem OCTANORM, basic box 3x2x2.5 m (width/depth/height), panel for logo, illumination, <u>1 table</u> , <u>2 bar stools</u> , 1 shelf

4. Additional services

If you want us to, we can arrange additional services. The costs depend on the respective contractor. Contact us if you need electrical power, ISDN connection, HotSpot, DSL connection multimedia equipment, additional brochure racks or similar equipment.

Additional services are not part of this contract and need to be agreed on separately and in written form.

5. Entry in the exhibitor list on www.wpc-kongress.de

You get an own page for your company presentation in the website www.wpc-kongress.de

For this we need a company presentation (approx. one page), logo, contact person and address. If you wish we can add three or four photos to the company presentation.

Additionally, you will be included with name, address and logo in the proceedings.

Send the files by e-mail to christian.gahle@nova-institut.de, please.

The German VAT (19%) needs to be added to all prices.

We accept the special exhibition conditions of the nova-Institut GmbH and the additions on the form. Place of jurisdiction is Cologne, Germany.

company stamp

legally binding signature

place, date

Sponsorship contract

This sponsorship contract for the „Second German WPC Congress“ is agreed upon byand nova-Institut GmbH.

Introduction

The company nova-Institut GmbH obliges itself for the following services in turn for the sponsorship fee of 2,300 € (net). The German VAT of 19% needs to be added by the sponsor to the net fees.

Services of the nova-Institut GmbH

The sponsors will beginning from today and with the next update respectively be presented on the invitation flyers (4-colour print, print run 5,000 pieces), on the website (www.wpc-kongress.de) as well as in all press releases with name and logo. The flyers will be sent to all addresses in the database of the nova-Institut and its partners (about 15,000 addresses) to give the sponsor a geat deal of attention in different industry sectors.

The nova-Institut has actively been doing public relations work for the congress since August 2006. The information for interested persons and potential participants are sent in irregular intervals by post (flyer) and e-mail (PDF) since September 2006. The professional press will be invited to a press conference on the congress.

In addition, the nova-Institut will publish press releases in the press area on the website www.wpc-kongress.de

Contract duration and Cancellation

The contract becomes effective with the day of payment receipt and ends after the congress on December 5th 2007. If the contract is cancelled in advance, a cancellation charge of 50% of the contract sum will have to be paid.

Changes and Additions

Changes and additions to this contract require written form to become effective. This includes a change of this clause.

Place of jurisdiction

This contract is subject to German law. If certain clauses should become invalid, the ontract partners will try to replace them by a valid clause that reflects the purpose of the invalid clause as much as possible. The place of jurisdiction is Cologne.

Dipl.-Phys. Michael Carus

nova-Institut GmbH
Industriestrasse
D-50354 Huerth, Germany

Sponsor
Company, name, date and stamp

company:

representative :

street :

postal code / city / country:

.....

PREMIUM-Sponsorship contract

This premium sponsorship contract for the „Second German WPC Congress“ is agreed upon by
..... and nova-Institut GmbH.

Introduction

The company nova-Institut GmbH obliges itself for the following services in turn for the sponsorship fee of 4,300 € (net). The German VAT of 19% needs to be added by the sponsor to the net fees.

Services of the nova-Institut GmbH

The sponsors will beginning from today and with the next update respectively be presented on the invitation flyers (4-colour print, print run 5,000 pieces), on the website (www.wpc-kongress.de) as well as in all press releases with name and logo. The flyers will be sent to all addresses in the database of the nova-Institut and its partners (about 15,000 addresses) to give the sponsor a great deal of attention in different industry sectors.

The premium sponsors will be emphasised in the context of the WPC innovation award. They are in the community of sponsors for this award and have a claim for a seat in the nomination jury. The nova-Institut is obliged to execute this competition according to the announcement.

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Dipl.-Phys. Michael Carus

nova-Institut GmbH

Industriestrasse
D-50354 Huerth, Germany

Sponsor

Company, name, date and stamp

company:

representative :

street :

postal code / city / country:

.....